

# Asia Week 2025 Report

企画名 Title	Industry Cluster Event: How research is supporting green business innovation
開催日時 Date & Time	Thursday, November 6, 2025 from 10:00 – 12:15 at Inamori Hall (Motooka 744, Nishi-ku, Fukuoka, 819-0395, Japan)
参加人数 Number of Participan ts	現地/In-person : 14 オンライン/online : 12
開催概要	
主な概要 Outline	<p><b>Summary:</b> This event featured several presentations and discussion panels from the Q-AOS Industry Cluster module illustrate research collaboration and innovation at Kyushu University. It explored the role of science in supporting more sustainable business models and investment practices. This hybrid event appealed to everyone interested in contemporary topics related to business, ESG, sustainability, sustainable finance, and greenwashing as it provided insights from an academic perspective.</p> <p><b>Sessions:</b></p> <ul style="list-style-type: none"><li>• <b>10:00 - 11:00:</b> Cluster session (1): <u>How research is supporting green business innovation</u> – Introduction</li></ul> <p>Event flow:</p> <ul style="list-style-type: none"><li>▪ Introduction to Industry Cluster by Prof. Kasama and Assoc. Prof. Schumacher, including outline scope, modules and desired impact.</li><li>▪ Brief introduction of each module by designated module presenter (either module leader or module team representative), explaining how their module fits into the industry cluster and what they want to do in order to promote the SDGs.</li></ul>

	<ul style="list-style-type: none"> <li>• 11:00 – 11:15: <i>Short Break</i></li> <li>• 11:15 – 12:15: Cluster session (2): <u>The Impact of Greenwashing on Green Finance and Sustainable Investing</u></li> </ul> <p>Event flow:</p> <ul style="list-style-type: none"> <li>▪ There was a panel discussion between the two industry cluster leaders and 3 external invited experts.</li> <li>▪ Discussion focused on how SDG/ESG research is dealing with challenges in the sustainability space and how they can develop new strategies to collaborate with business/industry stakeholders.</li> <li>▪ Session concluded with a brief Q&amp;A.</li> </ul>
<p>登壇者 Speakers</p>	<p>氏名 (所属、身分) Name(Affiliation, Title)</p> <p>Cluster Session 1:</p> <ul style="list-style-type: none"> <li>• Q-AOS Industry Cluster Module Leaders (All Kyushu University): <ol style="list-style-type: none"> <li>1) Prof. Kiyonobu KASAMA</li> <li>2) Assoc. Prof. Kim SCHUMACHER</li> <li>3) Assoc. Prof. Prasanna DIVIGALPITIYA</li> <li>4) Prof. Hideki SHIMADA</li> <li>5) Assoc. Prof. Tomoo INOUE</li> <li>6) Prof. Naoki NAKASHIMA</li> <li>7) Prof. Kohei OHTA</li> <li>8) Prod. Kimihiko HYAKUMURA</li> </ol> </li> </ul> <p>Cluster Session 2 (Invited guest speakers):</p> <ol style="list-style-type: none"> <li>1) Prof. Sunhee SUK (Nagasaki University, Japan)</li> <li>2) Dr. Alex PUI (University of New South Wales, Australia and Marsh Japan)</li> <li>3) Prof. Hsin-Yu LIANG (Feng Chia University, Taiwan)</li> </ol>

写真  
Pictures

1~2 枚ほど添付ください Please attach 1-2 photos



