



November 6 (Fri) | 13:00-14:00 JST / 10:00-11:00 BST

Sustainability Measurement and Management

Bridging Environmental Goals with Corporate Accountability

FEATURED SPEAKER & MODERATOR



FEATURED SPEAKER

Dr. Md Tapan Mahmud

Associate Professor and Chairman, Department of Accounting, Bangladesh University of Professionals. Kyushu University PhD alumnus.



MODERATOR

Dr. Nuren Abedin

Kyushu University, Q-AOS

KEYNOTE LECTURE

Beyond the Numbers: Impact Accounting, ESG Disclosures, and Sustainability Governance

1 Accounting for the planet

From number-crunching to "accountability-academia": accounting as a social science that measures and influences social and environmental indicators.

2 Disclosure frameworks

ESG, Sustainability Reports and Integrated Reports, and how Japanese and global firms prioritise environmental vs. social materiality.

3 Theoretical lenses

Legitimacy, Stakeholder and Institutional Theory, and how to tell greenwashing from genuine, impact-driven sustainability.

PROGRAMME (60 MINUTES)

00:00 - 00:05

Welcome and introduction

00:05 - 00:45

Keynote lecture

00:45 - 00:50

Moderator-led Q&A

00:50 - 01:00

Audience Q&A and closing

WHAT YOU WILL GAIN

Interdisciplinary synthesis

How corporate accounting connects to environmental policy and social metrics.

Methodological toolkit

Content analysis of ESG reports, qualitative-conceptual research and stakeholder management.

Career readiness

The evolving global landscape of IR, CSR and ESG compliance.

WHO SHOULD ATTEND Faculty, researchers, students and practitioners in environmental, social and business fields.

"Sustainability cannot be managed if it is not transparently and ethically measured."

REGISTER | VIRTUAL VIA ZOOM

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https://us02web.zoom.us/webinar/register/WN_N7mO_irYSFm6M71vyXnRxw

