

Asia Week 2024 Report

企画名 Title	Business, Finance and ESG: The role science in fighting greenwashing and promoting innovation
開催日時 Date & Time	November 6th, 2024 at 13:00p.m. to 18:00 p.m.
参加人数 Number of Participan ts	現地/In-person : 25 オンライン/online : 30
開催概要	
主な概要 Outline	<p>The role of the business and finance sectors in addressing climate change, biodiversity loss, and environmental degradation have increasingly been emphasized by numerous stakeholder groups, be it governments, civil society, or industrial leaders. This event will feature several presentations and discussion panels from the Q-AOS Insutry Cluster modules and from academic collaborators such as the Future Earth Japan Hub. It will explore the role of science in supporting more sustainbale business models and investment practices. Furhermore, an important theme will also be how science and academic collaboration, across Asia and globally, can help fight the rapidly growing issue of greenwashing and assure the integrity of corporate dislcosures and sustainable investment claims. This hybrid event is of value to everyone interested in contemporary topics related to business, ESG, sustainability, sustainable finance, and greenwashing as it will provide insights from an academic perspective, exploring aspects often not covered by more mainstream conferences and event.</p>
写真 Pictures	1~2 枚ほど添付ください Please attach 1-2 photos



