

<Day 2: Wednesday, November 6>

<Theme>	“Business, Finance and ESG: The role science in fighting greenwashing and promoting innovation”
<Time>	13:00–18:00
<Venue>	Online, I ² CNER Hall AB, Ito Campus, Kyushu University
<Language>	English
<Outlines>	The role of the business and finance sectors in addressing climate change, biodiversity loss, and environmental degradation have increasingly been emphasized by numerous stakeholder groups, be it governments, civil society, or industrial leaders. This event will feature several presentations and discussion panels from the Q-AOS Insutry Cluster modules and from academic collaborators such as the Future Earth Japan Hub. It will explore the role of science in supporting more sustainbale business models and investment practices. Furhermore, an important theme will also be how science and academic collaboration, across Asia and globally, can help fight the rapidly growing issue of greenwashing and assure the integrity of corporate discloses and sustainable investment claims. This hybrid event is of value to everyone interested in contemporary topics related to business, ESG, sustainability, sustainable finance, and greenwashing as it will provide insights from an academic perspective, exploring aspects often not covered by more mainstream conferences and event.
<Moderator>	Assoc. Prof. Kim Schumacher (Q-AOS Kyushu Uvniversity)
<Details>	

Time	Programs
13:00 - 13:30	Cluster session (1): How research is supporting green business innovation - Introduction
13:30 - 13:45	Break (15mins)
13:45 - 14:30	Cluster session (2): How research is supporting green business innovation - Module leader panel
14:30 - 15:00	Networking Break (30mins)
15:00 - 16:00	Module session: The role of science in sustainable business and ESG
16:00 - 16:30	Networking Break (30mins)
16:30 - 17:00	Joint Q-AOS - FutureEarth session (1): The role of academic networks in supporting sustainable businesses
17:00 - 17:15	Break (15mins)
17:15 - 18:00	Joint Q-AOS - FutureEarth session (2): Finance & Economics Network presentation and panel