

<2 日目：11月6日（水）>

- <テーマ> 「Business, Finance and ESG: The role science in fighting greenwashing and promoting innovation」
- <時間> 13:00-18:00
- <場所> Zoom, 九州大学伊都キャンパス I²CNER 第一研究棟 アイスナーホール AB
- <言語> 英語
- <概要> The role of the business and finance sectors in addressing climate change, biodiversity loss, and environmental degradation have increasingly been emphasized by numerous stakeholder groups, be it governments, civil society, or industrial leaders. This event will feature several presentations and discussion panels from the Q-AOS Insutry Cluster modules and from academic collaborators such as the Future Earth Japan Hub. It will explore the role of science in supporting more sustainbale business models and investment practices. Furhermore, an important theme will also be how science and academic collaboration, across Asia and globally, can help fight the rapidly growing issue of greenwashing and assure the integrity of corporate dislcosures and sustainable investment claims. This hybrid event is of value to everyone interested in contemporary topics related to business, ESG, sustainability, sustainable finance, and greenwashing as it will provide insights from an academic perspective, exploring aspects often not covered by more mainstream conferences and event.
- <司会> 九州大学アジア・オセアニア研究教育機構(Q-AOS) 准教授 Kim Schumacher
- <詳細>

| 時間 | プログラム・講演者 |
|---------------|---|
| 13:00 - 13:30 | Cluster session (1): How research is supporting green business innovation - Introduction |
| 13:30 - 13:45 | Break (15mins) |
| 13:45 - 14:30 | Cluster session (2): How research is supporting green business innovation - Module leader panel |
| 14:30 - 15:00 | Networking Break (30mins) |
| 15:00 - 16:00 | Module session: The role of science in sustainable business and ESG |
| 16:00 - 16:30 | Networking Break (30mins) |
| 16:30 - 17:00 | Joint Q-AOS - FutureEarth session (1): The role of academic networks in supporting sustainable businesses |
| 17:00 - 17:15 | Break (15mins) |
| 17:15 - 18:00 | Joint Q-AOS - FutureEarth session (2): Finance & Economics Network presentation and panel |