

Nepal-Japan connection through tourism



- Date and Time: 8 Nov. 2022 (Tue) 15:30-17:30
- Platform: Online
- Registration : https://temdec-med-kyushu-u-ac-jp.zoom.us/webinar/register/WN_wOJdZHcZQ4S0RDa9No8o4w
- Language: English
- Summary

Nepal has bountiful natural and cultural resources for tourism purposes. However, international tourists' arrival in Nepal is not much higher as comparing the availability of natural resources and their values in international communities. Thus, how to attract a greater number of tourists to Nepal is an important point to be discussed. As Japan is one of the developed countries and Japanese people travel all around the world. Attracting them to Nepal is one of the alternatives to increase international tourists.

Every year around 17% of the Japanese travel abroad. However, only around 30000 Japanese people reach Nepal. In order to increase the number of visitors to Nepal, the development of good relations between the two countries and among people is necessary. Therefore, this forum discusses the characteristics of Japanese tourists from the demand side and Nepalese tourism activities, capabilities, and government policies on the supply side.

Targeted audience: Those who have an interest in Nepal and the Nepalese tourism industry

■ Schedule

Time	Presenter	Title
15:30-15:35	Kumar Bhatta	Overall introduction
15:35-15:50	Samundra K. Thapa	Nepalese tourism resources
15:50-16:05	Tomoyuki Fukunaga	Unique attractions and experiences on and only available in Nepal
16:05-16:20	Fukachi Furukawa	Nepalese infrastructure from tourism perspectives
16:20-16:35	Sushant Marasini	Government initiatives for tourism HR development
16:35-16:50	Nojal Koirala	Abilities and limitations of Nepalese travel industries to serve international tourists
16:50-17:05	Sunil Sharma	Reviving Tourism in Covid-19: Experiences from Nepal
17:05-17:30	Closing	

■ Panelists



Chair
Kumar Bhatta, Research Assit. Professor
 KU Institute for Asian and Oceanian Studies



Sushant Marasini, Coordinator-BTTM/HOD-T&T
 Global College International



Samundra K. Thapa, D2 student
 Kyushu University



Nojal Koirala, Managing Director/Lecturer
 Kasthamandap Holidays/Global College International



Tomoyuki Fukunaga, Manager
 Eurasia Travel Agency



Sunil Sharma, Senior Manager, NTB
 Nepal Tourism Board



Furukawa Fukachi, Lecturer
 Faculty of Social and Cultural Studies, Kyushu University

